

# Course Outline

## (A SIDC CPE approved course)

Title : The Legend of Huawei and Xiaomi

Date : 4th April 2019

Venue : Moffett Training Centre, E-3-2 , Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya, KL

CPE : 10 Points

Speaker : Dr Ch'ng Huck Khoon

### Objectives

1. Describe how Ren Zhenfei transforming Huawei become global telecommunications equipment manufacturer leader;
2. Describe Xiaomi business model and recent performance; and
3. Identify ideas and successful approaches that have been used with successful results in Huawei and Xiaomi, expand and adapt in his/ her organisation

| Time              | Descriptions   |
|-------------------|--|
| 9 : 00 - 10 : 30  | <b>Huawei and Ren Zhengfei (Founder)</b> <ul style="list-style-type: none"><li>- About Ren Zhengfei- History: early years, foreign expansion, investment and partnerships, recent performance</li><li>- Corporate Affairs: Leadership and Ownership</li><li>- Fund raising</li><li>- Products and services</li><li>- Largest telecommunications equipment manufacturer in the world</li><li>- Ranked in 72nd place on the Fortune Global 500</li></ul> |
| 10 : 30 - 10 : 45 | <b>Coffee Break</b>  |
| 10 : 45 - 13 : 00 | <b>Huawei's Efficient Working Method</b> <ul style="list-style-type: none"><li>- "SMART" approach</li><li>- "80/20" time management strategy</li><li>- Effective team work</li><li>- Communicate and coordination</li><li>- Ingenuity</li><li>- Principle of innovation</li><li>- Discussion: Expand Huawei's efficient working methods and adapt successful in your organisation</li></ul>  |
| 13 : 00 - 14 : 00 | <b>Lunch Break</b>   |
| 14 : 00 - 15 : 45 | <b>Xiaomi and Lei Jun (Founder)</b> <ul style="list-style-type: none"><li>- About Lei Jun</li><li>- From smartphone manufacturer to Internet of Things (IoT) Company</li><li>- Products and services</li><li>- China largest smartphone company</li><li>- Recent performance</li><li>- Fund Raising and IPO in the Hong Kong Stock Exchange</li></ul>  |
| 15 : 45 - 16 : 00 | <b>Coffee Break</b>  |
| 16 : 00 - 18: 30  | <b>Xiaomi's Culture and Ecological Chain</b> <ul style="list-style-type: none"><li>- Why Internet of Things?</li><li>- Bamboo forest effect</li><li>- Thinking while running</li><li>- "Ant market" approach</li><li>- 80%'s 80% principle</li><li>- Maximize rationality</li><li>- Product quality</li><li>- Discussion: Expand Xiaomi's Culture and Ecological Chain approaches and adapt successful in your organisation</li></ul>                  |

## TRAINING COURSE REGISTRATION FORM

|                  |   |
|------------------|---|
| COURSE TITLE     | The Legend of Huawei and Xiaomi   |
| COURSE DATE      | 4th April 2019  |
| VENUE            | Moffett Training Centre, E-3-2 , Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya   |
| REGISTRATION     | 8.30AM - 9.00AM   |
| TIME             | 9.00AM - 5.30PM   |
| FEES             | <b>RM 395 for Banker, member of professional associations [early bird by 4 March 2019]</b><br>RM 445 for Banker, member of professional associations<br><b>RM 515 for Public [early bird by 4 March 2019]</b><br>RM 585 for Public<br><i>Fees are inclusive of coffee breaks, lunch, program materials and a Certificate of Attendance</i>  |
| SIDC CPE Points  | <b>10 (Ten)</b>   |
| Instructions     | Complete this form and fax to 03-76104234 or email to cpeseminar@chkconsultancy.com.my  |
| Payment Details  | 1. Cheque made payable to "CHK CONSULTANCY SDN BHD".<br>2. Or bank in to MAYBANK A/C #. 557063320872<br>3. Scan and email bank in slip to cpeseminar@chkconsultancy.com.my or fax to 04-2299327   |
| Terms & Policies | 1. submission of this document would imply agreement to our terms and policies.<br>2. CHK Consultancy Sdn Bhd only recognizes either payment or Letter of Undertaking and this form to confirm reservation for the participant.<br>3. CHK Consultancy Sdn Bhd implements a non-refund policy. Transfer to another program date incurs a 20% transfer fee and must be within 1 month from the effected month. However, we allow a replacement participant with no additional charge.<br>4. Cancellation made within 7 calendar days before the event date will incur a fee of 50% of the program fee.<br>5. Payment made any time AFTER the program date will result in an additional collection fee amounting to 15% of the original invoiced amount.<br>6. Registration is on a first-come-first-served basic. Walk-in participant/s will be admitted on the basic of space availability.<br>7. DISCLAIMER : CHK Consultancy Sdn Bhd reserves the right to change the venue, alter the speaker(s) without further notice, reserves the right to cancel/postpone this program. Administrators and participants will be notified and any payment received will be carried forward. |

### MODE OF PAYMENT

PLEASE TICK

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|---|--------------------------|
| 1. By cash, please bank into MAYBANK, "CHK CONSULTANCY SDN BHD" | <input type="checkbox"/> |
| 2. Cheque made payable to CHK CONSULTANCY SDN BHD               | <input type="checkbox"/> |

### PARTICIPANT DETAILS (COMPLETE ALL DETAILS)

|  |  |
|--|--|
| FULL NAME                                |  |
| DESIGNATION                              |  |
| NEW NRIC/PASSPORT NO.                    |  |
| EMAIL ADDRESS                            |  |
| PHONE NO.                                |  |
| MOBILE                                   |  |
| SC LICENCE / CMSRL NO.                   |  |
| PROFESSIONAL ASSOCIATIONS MEMBERSHIP NO. |  |

### ADMINISTRATOR DETAILS

|                         |  |
|-------------------------|--|
| COMPANY                 |  |
| CONTACT PERSON          |  |
| EMAIL ADDRESS           |  |
| PHONE NO.               |  |
| FAX NO.                 |  |
| BUSINESS POSTAL ADDRESS |  |